



IT Trade

A comprehensive database of the UK's IT suppliers and service providers, the Corpdata IT Trade file is indispensable if you need to reach the channel.

Corpdata's first and longest standing product still has a reputation for outstanding quality and accuracy. You are able to target data by

geography and size, but also by channel activities, such as VAR, or Systems Integrator.

With up to 13 decision making contacts at each site, choosing records from this file gives your campaign a huge boost.

Targeting Possibilities:

IT dealer	IT distributors	Geographic
Hardware maintenance	IT manufacturers	Decision Maker
IT VARs	Systems assemblers	Employee Size
IT Consultants	IT peripherals	Head Offices
Systems integrators	IT training	Email Addresses
Software publishers	Network services	
IT retailers	Internet service	
Programming services	Providers (ISPs)	



**INVESTORS
IN PEOPLE**

Call us on: 01626 777 400
www.corpdata.co.uk



Licensing & Pricing / IT Trade

Single Use	Rolling License	12 Month License
Contact name Job title Company name Company address	Contact name Job title Company name Company address Telephone number No. of employees Turnover Trading activity Email address Web address	Contact name Job title Company name Company address Telephone number No. of employees Turnover Trading activity Email address Web address
Single mailing campaign only	Unlimited use during license term	Unlimited use for 12 months
Initial: £140/1,000 records No Rolling Monthly	Initial: £150/1,000 records Rolling: £35/1,000 records per month	Initial: £450/1,000 records No Rolling Monthly

Decision Makers Available

- Senior
- Financial
- Marketing
- Computing
- Sales
- Purchasing
- Telecommunications
- Human Resources
- Fleet
- Health & Safety
- Networking