



IT Focus

Incorporates some of the largest blue-chip organisations currently trading in the UK and provides an in-depth analysis of IT hardware and software used on site. From number of PC's to accounts software used. The IT Focus database is a rich resource.

Offering vast targeting possibilities, the IT Focus file is widely recognised as the definitive guide to UK IT deployments, and if you are seeking significant IT users with a qualified interest in your products and services, it should form a key component of your plans.

Targeting Possibilities:

- Geographic
- Decision Maker
- Employee Size
- Head Offices
- Industry
- Email Addresses
- Company Activity

Hardware

- Total number of computers on site
- Total number of laptops on site
- Total number of file servers on site

Usage Details

- ISP in use
- Total number of IT staff on site
- Use Cloud Services
- Sell Products or Services Online
- Outsource Web Development
- Outsource Software Development
- Outsource Database Services
- Outsource Hardware Maintenance



INVESTORS
IN PEOPLE

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Licensing & Pricing / IT Focus

Single Use	Rolling License	12 Month License
Contact name Job title Company name Company address	Contact name Job title Company name Company address Telephone number No. of employees Turnover Trading activity Email address Web address	Contact name Job title Company name Company address Telephone number No. of employees Turnover Trading activity Email address Web address
Single mailing campaign only	Unlimited use during license term	Unlimited use for 12 months
Initial: £420/1,000 records No Rolling Monthly	Initial: £450/1,000 records Rolling: £105/1,000 records per month	Initial: £1350/1,000 records No Rolling Monthly

Decision Makers Available

- Senior
- Financial
- Marketing
- Computing
- Sales
- Purchasing
- Telecommunications
- Human Resources
- Fleet
- Health & Safety
- Networking

Full IT Focus Intelligence

No. of Desktop Computers
No. of Portable Computers
No. of Servers
No. of IT Staff
ISP's used
Use Cloud Services
Sell Products or Services Online

Outsource Web Development
Outsource Software Development
Outsource Database Services
Outsource Hardware Maintenance

Focus intelligence available at 50% surcharge