



## Telecoms Focus

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### Well respected, comprehensive data

If you want to identify customers based on their telecoms usage, this file is for you! **Telecoms Focus** covers many of the UK's largest telecoms users with information about infrastructure, technologies and spend.

### Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment.

**Telecoms Focus** is telephone verified regularly by our UK based team, to ensure the data is in tip-top condition for your campaign.

### Targeted campaigns

With up to 15 key contacts in each company, including Telecoms and Networking decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

... and telecoms usage specifics:

- PABX installed
- Number of fixed wire lines on site
- Fixed wire quarterly spend
- Use Voice Over IP
- Use premium rate numbers
- Use freephone numbers

... and much more

### Fully compliant

Corpdata data fully complies with all personal data protection laws including GDPR.

### Quality guarantee

The quality of your data is guaranteed. The 2 for 1 money back guarantee ensures you get every ounce of value from your data.



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business data you can trust



## Telecoms Focus - Licensing & Pricing

1 Month License	Rolling License	12 Month License
Unlimited use for 1 month	Unlimited use during license term	Unlimited use for 12 months
<b>Initial license</b> £450/1,000 records  <b>Ongoing monthly license</b> None  <b>Data updates</b> None	<b>Initial license</b> £450/1,000 records  <b>Ongoing monthly license</b> £105/1,000 records  <b>Data updates</b> Twice monthly	<b>Initial license</b> £1350/1,000 records  <b>Ongoing monthly license</b> None  <b>Data updates</b> Twice monthly

### Decision Makers Available

- Telecommunications
- Networking
- Senior
- Financial
- Marketing
- Computing
- Sales
- Purchasing
- Human Resources
- Health & Safety
- Fleet
- eCommerce
- Call Centre
- Customer Services
- Facilities

### Data Attributes Available:

Contact name	No. of employees
Job title	Turnover
Company name	Trading activity
Company address	Email address
Telephone number	Web address

### Full Telecoms Focus Intelligence

No. of fixed wire lines	Use Voice Over IP
Fixed wire quarterly spend	Use online conferencing
No. of mobiles	Use smartphones
Mobile quarterly spend	Use premium rate numbers
PABX type	Use non-geographic numbers
PABX age	Use freephone numbers
Type of call centre	
No. of call centre seats	

Focus Intelligence available at 50% surcharge



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