



IT Trade

Well respected, comprehensive data

Introduced over 25 years ago, the IT Trade file has a reputation for outstanding quality and accuracy. It has complete coverage of the UK's IT suppliers and service providers. Corpdata IT Trade is indispensable if you need to reach the channel.

Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment. IT Trade is telephone verified regularly by our UK based team, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns

With up to 15 key contacts in each company, including Health & Safety and Fleet decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

... and IT specific activities:

- IT dealer
- IT consultants
- Systems integrators
- IT manufacturers
- Software publishers
- Value added resellers
- Distributors
- Network services
- Peripheral suppliers
- ... and much more

Fully compliant

Corpdata data fully complies with all personal data protection laws including GDPR.

Quality guarantee

The quality of your data is guaranteed. The 2 for 1 money back guarantee ensures you get every ounce of value from your data.



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business data you can trust



IT Trade - Licensing & Pricing

1 Month License	Rolling License	12 Month License
Unlimited use for 1 month	Unlimited use during license term	Unlimited use for 12 months
Initial license £150/1,000 records	Initial license £150/1,000 records	Initial license £450/1,000 records
Ongoing monthly license None	Ongoing monthly license £35/1,000 records	Ongoing monthly license None
Data updates None	Data updates Twice monthly	Data updates Twice monthly

Decision Makers Available

- Senior
- Financial
- Marketing
- Computing
- Sales
- Purchasing
- Telecommunications
- Human Resources
- Networking
- Health & Safety
- Fleet
- eCommerce
- Call Centre
- Customer Services
- Facilities

Data Attributes Available:

Contact name
Job title
Company name
Company address
Telephone number
No. of employees
Turnover
Trading activity
Email address
Web address



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