



IT Focus

Well respected, detailed data

IT Focus incorporates some of the largest blue-chip organisations currently trading in the UK and provides an in-depth analysis of IT hardware and software used on site. From number of PC's, to the accounts software used. The IT Focus database is a rich resource.

Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment. IT Focus is telephone verified regularly by our UK based team, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns

With up to 15 key contacts in each company, including IT, Networking and eCommerce decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

... and IT infrastructure specifics:

- Total number of computers on site
- Total number of laptops on site
- ISP in use
- Total number of IT staff on site
- Cloud services usage
- ... and much more

Fully compliant

Corpdata data fully complies with all personal data protection laws including GDPR.

Quality guarantee

The quality of your data is guaranteed. The 2 for 1 money back guarantee ensures you get every ounce of value from your data.



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business data you can trust



IT Focus - Licensing & Pricing

1 Month License	Rolling License	12 Month License														
Unlimited use for 1 month	Unlimited use during license term	Unlimited use for 12 months														
Initial license £450/1,000 records Ongoing monthly license None Data updates None	Initial license £450/1,000 records Ongoing monthly license £105/1,000 records Data updates Twice monthly	Initial license £1350/1,000 records Ongoing monthly license None Data updates Twice monthly														
Decision Makers Available <ul style="list-style-type: none"> • Computing • Networking • eCommerce • Senior • Financial • Marketing • Sales • Purchasing • Telecommunications • Human Resources • Health & Safety • Fleet • Call Centre • Customer Services • Facilities 	Data Attributes Available: Contact name Job title Company name Company address Telephone number	No. of employees Turnover Trading activity Email address Web address														
<p>Full IT Centre Focus Intelligence</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">No. of Desktop Computers</td> <td style="width: 50%;">Outsource Web Development</td> </tr> <tr> <td>No. of Portable Computers</td> <td>Outsource Software Development</td> </tr> <tr> <td>No. of Servers</td> <td>Outsource Database Services</td> </tr> <tr> <td>No. of IT Staff</td> <td>Outsource Hardware Maintenance</td> </tr> <tr> <td>ISP's used</td> <td></td> </tr> <tr> <td>Use Cloud Services</td> <td></td> </tr> <tr> <td>Sell Products or Services Online</td> <td></td> </tr> </table> <p style="text-align: center; margin-top: 10px;"><u>Focus Intelligence available at 50% surcharge</u></p>			No. of Desktop Computers	Outsource Web Development	No. of Portable Computers	Outsource Software Development	No. of Servers	Outsource Database Services	No. of IT Staff	Outsource Hardware Maintenance	ISP's used		Use Cloud Services		Sell Products or Services Online	
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