



Fleet Focus

Well respected, comprehensive data

If you need to find customers based on their vehicle and fleet usage, this is an invaluable resource! **Fleet Focus** covers over 30,000 sites and spans all industries. If your business is about vehicles, **Fleet Focus** is a vital companion.

Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment. **Fleet Focus** is telephone verified regularly by our UK based team, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns

With up to 15 key contacts in each company, including Fleet decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

... and fleet specifics:

- Number of cars
- Number of vans
- Number of lorries
- Number of motorbikes
- Number of plant vehicles
- Number of taxis
- Number of buses

Fully compliant

Corpdata data fully complies with all personal data protection laws including GDPR.

Quality guarantee

The quality of your data is guaranteed. The 2 for 1 money back guarantee ensures you get every ounce of value from your data.



www.corpdata.co.uk
sales@corpdata.co.uk
01626 777400

business data you can trust



Fleet Focus - Licensing & Pricing

1 Month License	Rolling License	12 Month License
Unlimited use for 1 month	Unlimited use during license term	Unlimited use for 12 months
Initial license £450/1,000 records Ongoing monthly license None Data updates None	Initial license £450/1,000 records Ongoing monthly license £105/1,000 records Data updates Twice monthly	Initial license £1350/1,000 records Ongoing monthly license None Data updates Twice monthly
Decision Makers Available <ul style="list-style-type: none"> • Fleet • Senior • Financial • Marketing • Computing • Sales • Purchasing • Telecommunications • Human Resources • Networking • Health & Safety • eCommerce • Call Centre • Customer Services • Facilities 	Data Attributes Available: Contact name Job title Company name Company address Telephone number	No. of employees Turnover Trading activity Email address Web address
<div style="border: 1px solid black; padding: 10px; margin: 10px auto; width: 80%;"> <p>Full Fleet Focus Intelligence</p> <ul style="list-style-type: none"> • Number of cars • Number of vans • Number of lorries • Number of motorbikes • Number of plant vehicles • Number of taxis • Number of buses <p><u>Focus Intelligence available at 50% surcharge</u></p> </div>		



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