



Call Centre Focus

Well respected, comprehensive data

If you are looking for companies that operate call centres, this file is for you! **Call Centre Focus** offers almost universal coverage of call centres in the UK.

Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment. **Call Centre Focus** is telephone verified regularly by our UK based team, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns

With up to 15 key contacts in each company, including Call Centre and Customer Services decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

... and call centre specifics:

- Number of seats
- Geography covered
- Languages used
- Integrated voice response
- Automatic call distributor
- Computer Telephony Integration
- % Full time staff
- % Contract staff
- ... and much more

Fully compliant

Corpdata data fully complies with all personal data protection laws including GDPR.

Quality guarantee

The quality of your data is guaranteed. The 2 for 1 money back guarantee ensures you get every ounce of value from your data.



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business data you can trust



Call Centre Focus - Licensing & Pricing

1 Month License	Rolling License	12 Month License
Unlimited use for 1 month	Unlimited use during license term	Unlimited use for 12 months
Initial license £450/1,000 records	Initial license £450/1,000 records	Initial license £1350/1,000 records
Ongoing monthly license None	Ongoing monthly license £105/1,000 records	Ongoing monthly license None
Data updates None	Data updates Twice monthly	Data updates Twice monthly

Decision Makers Available

- Call Centre
- Customer Services
- Senior
- Financial
- Marketing
- Computing
- Sales
- Purchasing
- Telecommunications
- Human Resources
- Networking
- Health & Safety
- Fleet
- eCommerce
- Facilities

Data Attributes Available:

Contact name	No. of employees
Job title	Turnover
Company name	Trading activity
Company address	Email address
Telephone number	Web address

Full Call Centre Focus Intelligence

Number of seats	Automatic call distributor
% Inbound	Web enabled status
% Outbound	% Full time permanent
Number of UK call centres	% Full time contract
Total number of seats	% Part time permanent
Geographical region covered	% Part time contract
Language used	% Appointment making
Main telecoms provider	% Response handling
Switchboard in use	% Marketing
Interactive voice response	% Customer service
Computer telephony integration	% Helpdesk
	% By computer
	% By paper

Focus Intelligence available at 50% surcharge



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