



## Call Centre Focus

Corpdata's Call Centre Focus offers almost universal coverage of call centres in the UK. The data is all maintained at Corpdata's exceptional quality through continuous telephone research guaranteeing you excellent responses from your marketing.

The file contains information about the call-centre operations, from size to types of work, and offers Call Centre and Customer Service decision maker contact information. If your target market includes Call or Contact centres Call Centre Focus is an invaluable resource.

### Targeting Possibilities:

Geographic  
Decision Maker  
Employee Size  
Head Offices  
Industry  
Email Addresses  
Company Activity

### Scale

Number of seats  
Geographical regions covered  
Languages used

### Technology

Interactive voice response  
Automatic call distributor  
Computer telephony integration  
Web enabled status

### Staffing

% Full time permanent  
% Full time contract  
% Part time permanent  
% Part time contract  
% Appointment making

... and more



INVESTORS  
IN PEOPLE

Call us on: 01626 777 400  
[www.corpdata.co.uk](http://www.corpdata.co.uk)



## Licensing & Pricing / Call Centre Focus

Single Use	Rolling License	12 Month License
Contact name Job title Company name Company address	Contact name Job title Company name Company address Telephone number No. of employees Turnover Trading activity Email address Web address	Contact name Job title Company name Company address Telephone number No. of employees Turnover Trading activity Email address Web address
Single mailing campaign only	Unlimited use during license term	Unlimited use for 12 months
<b>Initial: £420/1,000 records</b> <b>No Rolling Monthly</b>	<b>Initial: £450/1,000 records</b> <b>Rolling: £105/1,000 records per month</b>	<b>Initial: £1350/1,000 records</b> <b>No Rolling Monthly</b>

### Decision Makers Available

- Call Centre
- Customer Services
- Senior
- Financial
- Marketing
- Computing
- Sales
- Purchasing
- Telecommunications
- Human Resources
- Fleet
- Health & Safety
- Networking

### Full Call Centre Focus Intelligence

Number of seats	Automatic call distributor
% Inbound	Web enabled status
% Outbound	% Full time permanent
Number of UK call centres	% Full time contract
Total number of seats	% Part time permanent
Geographical region covered	% Part time contract
Language used	% Appointment making
Main telecoms provider	% Response handling
Switchboard in use	% Marketing
Interactive voice response	% Customer service
Computer telephony integration	% Helpdesk
	% By computer
	% By paper

Focus intelligence available at 50% surcharge