



UK B2B Data

Benefits of Corpdata

Accurate data

Our data is regularly updated. Quality procedure checks throughout our research enable us to provide you with an unbeatable data accuracy.

Comprehensive coverage

Almost all actively trading UK organisations covered. With up to 15 decision makers in each organisation, you can be sure of getting your campaigns to the right people.

GDPR compliant

Corpdata has consistently adopted compliant approaches to data protection. We tell data subjects about how their data will be used, so you have fewer complaints using data from Corpdata.

If you need help with your due diligence or compliance issues, we are happy to help.

2 for 1 Quality guarantee

Should you find any company or contact gone-aways, we will replace or credit them with DOUBLE YOUR MONEY.

Exceptional targeting and service

Our collection of *large coverage, trade specific* and *usage-based* data sets enables you to find your next customers, however works best for you.

We know the possibilities can be confusing, but we are here to help you. You know your product, we know our data, together we make a great team.

We want you to get great results! Your data consultant will help you with targeting and compliance advice. We'll even get your data to you on the same day, often within an hour.



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Corpdata / About us

Corpdata is all about accurate marketing data that works.

What makes us different is that our data is compiled specifically for direct marketing. This means that we never need to compromise on our market-leading quality standards. We constantly monitor and update our business data to give you the greatest return on investment of time, money and energy.

We all know data isn't static, it's changing all the time. Here are 3 facts about UK data changes in just 1 year:

- 300,000 postcodes change
- 78,000 people of working age die
- 390,000 businesses are formed
- 336,000 businesses cease trading

Source: ONS

Keeping pace with the changes can be a difficult task, but failing to do so can be too costly to contemplate. Many marketing teams have been criticised for failing to provide good prospects for their sales team.

Corpdata can help you solve your data challenges, we have the best UK B2B marketing data available.

Our enviable reputation is built upon commitment to maintaining data quality.

Our priority is getting your campaign to the right person.

Quality in direct marketing data is about enabling accurate targeting, and ensuring the contact details are always accurate.

Corpdata only research data from our UK based call-centre. This means data is verified by native English speakers who are entirely familiar with the vagaries and nuances of the language. Standards are strictly upheld using comprehensive ongoing training, and sophisticated IT systems.

Our focus on data quality means you will enjoy lower gone-away rates, better efficiency and better results from your campaigns.

We're so confident in our data that we offer a 2 for 1 gone-away guarantee.

Many marketers feel Corpdata data is an essential tool in delivering business results.

GDPR created a whole new set of challenges for B2B data users. Corpdata decided in 2016 to fully engage with the legislation. We revised all our procedures and practices from the ground up:

- our research process
- the Fair Processing Notices we send to data subjects
- the way we provide updates to clients
- even our licence terms and conditions

Simply, we do the job as it should be done



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Corpdata Products at a Glance



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Large coverage data products

Corpdata Site Only














- Nearly universal coverage
- All organisations, all sizes, all industries
- No contact names, fully GDPR compliant
- Mailing addresses
- Basic targeting
- Ideal for large coverage products to business owners and senior decision makers
- Lowest cost

Corpdata Business Premium



- Up to 15 decision maker contact names
- Contact preferences researched, fully GDPR compliant
- All sizes, all industries
- Telephone numbers, email addresses, mailing addresses
- Sophisticated targeting

Additional detailed targeting based on intelligence about what organisations:

| DO (Organisations of all sizes) | | USE (All industries, typically larger organisations) | |
|--|--|--|--|
| IT Trade  | Activities they undertake within the IT industry | IT Focus  | IT infrastructure the organisation employs |
| Telecoms Trade  | Activities they undertake within the telecoms industry | Telecoms Focus  | Telecoms infrastructure the organisation employs |
| Marketing & Media Trade  | Activities they undertake within the marketing & media industries | Fleet Focus  | Vehicle fleet infrastructure the organisation employs |
| Building & Construction Trade  | Activities they undertake within the building & construction industry | Call Centre Focus  | Call centre infrastructure the organisation employs |
| Stock Market  | Specialist File: Companies listed on the UK stock exchange , the largest companies, all industries. | Online Focus  | Online infrastructure the organisation employs (includes smaller organisations) |
| | | Focus Lite  | Modelled IT usage (includes smaller organisations) |



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Corpdata Site Only

Need new customers, not data protection headaches?

Corpdata Site Only is a 'no names' data product with huge coverage. You can avoid all the GDPR and other data protection laws if you don't process personal data!

Sending marketing material to 'The Managing Director' can be the perfect solution. However, you can also be more creative. Addressing 'the person who buys the stationery' is more specific, and can be much more engaging, producing better results. With a no-names data product, you can access the whole organisation, unrestrained by traditional 'top-tier' jobs.

The UK's largest file of actively trading organisations

Corpdata Site Only is colossal resource, priced for economy. Based on Companies House information:

- with added Corpdata intelligence
- non-trading 'brass plate' companies have been removed
- corporate structures have been simplified, missing out holding companies and focusing only on the actively trading entities.

You can afford more promotions

Reduced research costs for Corpdata Site Only mean we can offer the data at a very attractive price point, meaning your budget can stretch further. You can afford to reach more prospective customers!

Corpdata Site Only is invaluable to organisations that need to find new customers, but lack the resources to manage full service direct marketing operations.

Quality guarantee

The quality of your data is guaranteed. The 2 for 1 money back guarantee ensures you get every ounce of value from your data.



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Corpdata Site Only - Licensing & Pricing

| 1 Month License | 6 Month License | 12 Month License |
|---------------------------|------------------------|-----------------------------|
| Unlimited use for 1 month | Unlimited for 6 months | Unlimited use for 12 months |
| £100/1,000 records | £150/1,000 records | £300/1,000 records |

Other license terms are available, these are shown as they are the most popular choices

Data Elements Available:

- Company name
- Company address
- Telephone number (*)
- Number of employees (*)
- Turnover (*)
- Trading activity (*)
- Email address (*)
- Web address (*)

(*) Data elements available for some site records

Regularly updated

Corpdata automated systems process regular data feeds of changes from Companies House and other public sources to keep the data in a top-quality standard.

Targeted campaigns

All targeting is at site level. You can target organisations by industry sector, location and size.

Fully compliant

This file does not contain contact names or personal data, so fully complies with all personal data protection laws, including GDPR.



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Corpdata Business Premium

Comprehensive UK data

When your target customers are **decision makers in UK organisations, with over 25 employees**, you need Corpdata Business Premium - over 300,000 sites including almost all those with 25+ employees.

Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment. Corpdata Business Premium is telephone verified regularly by our UK based team, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns

Detailed company intelligence means you can precisely select organisations and contact up to 15 key decision makers in each.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses
- ... and more

Fully compliant

Corpdata data fully complies with all personal data protection laws including GDPR.

Quality guarantee

The quality of your data is guaranteed. The 2 for 1 money back guarantee ensures you get every ounce of value from your data.



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Corpdata Business Premium / Licensing & Pricing

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|--|---|--|
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| Initial license £150/1,000 records | Initial license £150/1,000 records | Initial license £450/1,000 records |
| Ongoing monthly license None | Ongoing monthly license £35/1,000 records | Ongoing monthly license None |
| Data updates None | Data updates Twice monthly | Data updates Twice monthly |

Decision Makers Available

- Senior
- Financial
- Marketing
- Computing
- Sales
- Purchasing
- Telecommunications
- Human Resources
- Health & Safety
- Networking
- Fleet
- eCommerce
- Call Centre
- Customer Services
- Facilities

Data Attributes Available:

Contact name
Job title
Company name
Company address
Telephone number
No. of employees
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Trading activity
Email address
Web address



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IT Trade

Well respected, comprehensive data

Introduced over 25 years ago, the IT Trade file has a reputation for outstanding quality and accuracy. It has complete coverage of the UK's IT suppliers and service providers. Corpdata IT Trade is indispensable if you need to reach the channel.

Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment. IT Trade is telephone verified regularly by our UK based team, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns

With up to 15 key contacts in each company, including Health & Safety and Fleet decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

... and IT specific activities:

- IT dealer
- IT consultants
- Systems integrators
- IT manufacturers
- Software publishers
- Value added resellers
- Distributors
- Network services
- Peripheral suppliers
- ... and much more

Fully compliant

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Quality guarantee

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IT Trade - Licensing & Pricing

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Decision Makers Available

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Telecoms Trade

Well respected, UK data

With comprehensive coverage of all the key players in the UK telecoms industry, this **Telecoms Trade** is widely recognised as a vital tool for finding telecoms channel partners.

Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment. **Telecoms Trade** is telephone verified regularly by our UK based team, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns

With up to 15 key contacts in each company, including Health & Safety and Fleet decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

... and telecoms activities:

- Telecoms dealer
- Telecoms consultancy
- Installers
- Equipment manufacturers
- Training
- Telecoms integrators
- Distributors
- Network services
- Mobile communications
- ... and much more

Fully compliant

Corpdata data fully complies with all personal data protection laws including GDPR.

Quality guarantee

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Telecoms Trade - Licensing & Pricing

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Decision Makers Available

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- Facilities

Data Attributes Available:

Contact name
 Job title
 Company name
 Company address
 Telephone number
 No. of employees
 Turnover
 Trading activity
 Email address
 Web address



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Marketing & Media Trade

Well respected, UK data

If you are looking for companies and contacts working in the Marketing and Media industry, look no further! **Marketing & Media Trade** is a comprehensive database covering the largest to the very smallest of companies.

Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment. **Marketing & Media Trade** is telephone verified regularly by our UK based team, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns

With up to 15 key contacts in each company, including Health & Safety and Fleet decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

... and marketing activities:

- Advertising agency
- Design services
- Electronic marketing
- Broadcasters
- Publishers
- Telemarketing
- Promotional items
- Market research
- Public relations
- ... and much more

Fully compliant

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Quality guarantee

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Marketing & Media Trade - Licensing & Pricing

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|--|---|--|
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| Initial license £150/1,000 records | Initial license £150/1,000 records | Initial license £450/1,000 records |
| Ongoing monthly license None | Ongoing monthly license £35/1,000 records | Ongoing monthly license None |
| Data updates None | Data updates Twice monthly | Data updates Twice monthly |

Decision Makers Available

- Senior
- Financial
- Marketing
- Computing
- Sales
- Purchasing
- Telecommunications
- Human Resources
- Networking
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- Fleet
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- Call Centre
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- Facilities

Data Attributes Available:

Contact name
Job title
Company name
Company address
Telephone number
No. of employees
Turnover
Trading activity
Email address
Web address



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Building & Construction Trade

Well respected, comprehensive data

Introduced over 15 years ago, the **Building & Construction** Trade file has complete coverage of the dynamic UK construction industry. If you deal with the Building and Construction trade, and you need to find new customers, this data resource is a MUST!

Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment. **Building & Construction** Trade is telephone verified regularly by our UK based team, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns

With up to 15 key contacts in each company, including Health & Safety and Fleet decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

... and construction activities:

- Civil engineers
- Commercial building
- Domestic Building
- Carpentry / Joinery
- Plumbing / HVAC
- Electrical / Security
- Roofing
- Flooring / Tiling
- Steel Fabrication
- ... and much more

Fully compliant

Corpdata data fully complies with all personal data protection laws including GDPR.

Quality guarantee

The quality of your data is guaranteed. The 2 for 1 money back guarantee ensures you get every ounce of value from your data.



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Building & Construction Trade - Licensing & Pricing

| 1 Month License | Rolling License | 12 Month License |
|---|---|--|
| Unlimited use for 1 month | Unlimited use during license term | Unlimited use for 12 months |
| Initial license £150/1,000 records Ongoing monthly license None Data updates None | Initial license £150/1,000 records Ongoing monthly license £35/1,000 records Data updates Twice monthly | Initial license £450/1,000 records Ongoing monthly license None Data updates Twice monthly |

Decision Makers Available

- Health & Safety
- Senior
- Financial
- Marketing
- Computing
- Sales
- Purchasing
- Telecommunications
- Human Resources
- Networking
- Fleet
- eCommerce
- Call Centre
- Customer Services
- Facilities

Data attributes available:

Contact name
 Job title
 Company name
 Company address
 Telephone number
 No. of employees
 Turnover
 Trading activity
 Email address
 Web address



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business data you can trust





IT Focus

Well respected, detailed data

IT Focus incorporates some of the largest blue-chip organisations currently trading in the UK and provides an in-depth analysis of IT hardware and software used on site. From number of PC's, to the accounts software used. The IT Focus database is a rich resource.

Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment. IT Focus is telephone verified regularly by our UK based team, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns

With up to 15 key contacts in each company, including IT, Networking and eCommerce decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

... and IT infrastructure specifics:

- Total number of computers on site
- Total number of laptops on site
- ISP in use
- Total number of IT staff on site
- Cloud services usage
- ... and much more

Fully compliant

Corpdata data fully complies with all personal data protection laws including GDPR.

Quality guarantee

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IT Focus - Licensing & Pricing

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|---|--|---|--------------------------|---------------------------|---------------------------|--------------------------------|----------------|-----------------------------|-----------------|--------------------------------|------------|--|--------------------|--|----------------------------------|--|
| Unlimited use for 1 month | Unlimited use during license term | Unlimited use for 12 months | | | | | | | | | | | | | | |
| Initial license £450/1,000 records Ongoing monthly license None Data updates None | Initial license £450/1,000 records Ongoing monthly license £105/1,000 records Data updates Twice monthly | Initial license £1350/1,000 records Ongoing monthly license None Data updates Twice monthly | | | | | | | | | | | | | | |
| Decision Makers Available <ul style="list-style-type: none"> • Computing • Networking • eCommerce • Senior • Financial • Marketing • Sales • Purchasing • Telecommunications • Human Resources • Health & Safety • Fleet • Call Centre • Customer Services • Facilities | Data Attributes Available: Contact name Job title Company name Company address Telephone number | No. of employees Turnover Trading activity Email address Web address | | | | | | | | | | | | | | |
| <p>Full IT Centre Focus Intelligence</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">No. of Desktop Computers</td> <td style="width: 50%;">Outsource Web Development</td> </tr> <tr> <td>No. of Portable Computers</td> <td>Outsource Software Development</td> </tr> <tr> <td>No. of Servers</td> <td>Outsource Database Services</td> </tr> <tr> <td>No. of IT Staff</td> <td>Outsource Hardware Maintenance</td> </tr> <tr> <td>ISP's used</td> <td></td> </tr> <tr> <td>Use Cloud Services</td> <td></td> </tr> <tr> <td>Sell Products or Services Online</td> <td></td> </tr> </table> <p style="text-align: center; margin-top: 10px;"><u>Focus Intelligence available at 50% surcharge</u></p> | | | No. of Desktop Computers | Outsource Web Development | No. of Portable Computers | Outsource Software Development | No. of Servers | Outsource Database Services | No. of IT Staff | Outsource Hardware Maintenance | ISP's used | | Use Cloud Services | | Sell Products or Services Online | |
| No. of Desktop Computers | Outsource Web Development | | | | | | | | | | | | | | | |
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| ISP's used | | | | | | | | | | | | | | | | |
| Use Cloud Services | | | | | | | | | | | | | | | | |
| Sell Products or Services Online | | | | | | | | | | | | | | | | |



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Telecoms Focus

Well respected, comprehensive data

If you want to identify customers based on their telecoms usage, this file is for you! **Telecoms Focus** covers many of the UK's largest telecoms users with information about infrastructure, technologies and spend.

Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment.

Telecoms Focus is telephone verified regularly by our UK based team, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns

With up to 15 key contacts in each company, including Telecoms and Networking decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

... and telecoms usage specifics:

- PABX installed
- Number of fixed wire lines on site
- Fixed wire quarterly spend
- Use Voice Over IP
- Use premium rate numbers
- Use freephone numbers

... and much more

Fully compliant

Corpdata data fully complies with all personal data protection laws including GDPR.

Quality guarantee

The quality of your data is guaranteed. The 2 for 1 money back guarantee ensures you get every ounce of value from your data.



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Telecoms Focus - Licensing & Pricing

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|--|--|---|
| Unlimited use for 1 month | Unlimited use during license term | Unlimited use for 12 months |
| Initial license £450/1,000 records | Initial license £450/1,000 records | Initial license £1350/1,000 records |
| Ongoing monthly license None | Ongoing monthly license £105/1,000 records | Ongoing monthly license None |
| Data updates None | Data updates Twice monthly | Data updates Twice monthly |

Decision Makers Available

- Telecommunications
- Networking
- Senior
- Financial
- Marketing
- Computing
- Sales
- Purchasing
- Human Resources
- Health & Safety
- Fleet
- eCommerce
- Call Centre
- Customer Services
- Facilities

Data Attributes Available:

| | |
|------------------|------------------|
| Contact name | No. of employees |
| Job title | Turnover |
| Company name | Trading activity |
| Company address | Email address |
| Telephone number | Web address |

Full Telecoms Focus Intelligence

| | |
|----------------------------|----------------------------|
| No. of fixed wire lines | Use Voice Over IP |
| Fixed wire quarterly spend | Use online conferencing |
| No. of mobiles | Use smartphones |
| Mobile quarterly spend | Use premium rate numbers |
| PABX type | Use non-geographic numbers |
| PABX age | Use freephone numbers |
| Type of call centre | |
| No. of call centre seats | |

Focus Intelligence available at 50% surcharge



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Fleet Focus

Well respected, comprehensive data

If you need to find customers based on their vehicle and fleet usage, this is an invaluable resource! **Fleet Focus** covers over 30,000 sites and spans all industries. If your business is about vehicles, **Fleet Focus** is a vital companion.

Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment. **Fleet Focus** is telephone verified regularly by our UK based team, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns

With up to 15 key contacts in each company, including Fleet decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

... and fleet specifics:

- Number of cars
- Number of vans
- Number of lorries
- Number of motorbikes
- Number of plant vehicles
- Number of taxis
- Number of buses

Fully compliant

Corpdata data fully complies with all personal data protection laws including GDPR.

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| Decision Makers Available <ul style="list-style-type: none"> • Fleet • Senior • Financial • Marketing • Computing • Sales • Purchasing • Telecommunications • Human Resources • Networking • Health & Safety • eCommerce • Call Centre • Customer Services • Facilities | Data Attributes Available: Contact name Job title Company name Company address Telephone number | No. of employees Turnover Trading activity Email address Web address |
| <div style="border: 1px solid black; padding: 10px; margin: 10px auto; width: 80%;"> <p>Full Fleet Focus Intelligence</p> <ul style="list-style-type: none"> • Number of cars • Number of vans • Number of lorries • Number of motorbikes • Number of plant vehicles • Number of taxis • Number of buses <p><u>Focus Intelligence available at 50% surcharge</u></p> </div> | | |



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business data you can trust





Call Centre Focus

Well respected, comprehensive data

If you are looking for companies that operate call centres, this file is for you! **Call Centre Focus** offers almost universal coverage of call centres in the UK.

Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment. **Call Centre Focus** is telephone verified regularly by our UK based team, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns

With up to 15 key contacts in each company, including Call Centre and Customer Services decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

... and call centre specifics:

- Number of seats
- Geography covered
- Languages used
- Integrated voice response
- Automatic call distributor
- Computer Telephony Integration
- % Full time staff
- % Contract staff
- ... and much more

Fully compliant

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Quality guarantee

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| Unlimited use for 1 month | Unlimited use during license term | Unlimited use for 12 months |
| Initial license £450/1,000 records | Initial license £450/1,000 records | Initial license £1350/1,000 records |
| Ongoing monthly license None | Ongoing monthly license £105/1,000 records | Ongoing monthly license None |
| Data updates None | Data updates Twice monthly | Data updates Twice monthly |

Decision Makers Available

- Call Centre
- Customer Services
- Senior
- Financial
- Marketing
- Computing
- Sales
- Purchasing
- Telecommunications
- Human Resources
- Networking
- Health & Safety
- Fleet
- eCommerce
- Facilities

Data Attributes Available:

| | |
|------------------|------------------|
| Contact name | No. of employees |
| Job title | Turnover |
| Company name | Trading activity |
| Company address | Email address |
| Telephone number | Web address |

Full Call Centre Focus Intelligence

| | |
|--------------------------------|----------------------------|
| Number of seats | Automatic call distributor |
| % Inbound | Web enabled status |
| % Outbound | % Full time permanent |
| Number of UK call centres | % Full time contract |
| Total number of seats | % Part time permanent |
| Geographical region covered | % Part time contract |
| Language used | % Appointment making |
| Main telecoms provider | % Response handling |
| Switchboard in use | % Marketing |
| Interactive voice response | % Customer service |
| Computer telephony integration | % Helpdesk |
| | % By computer |
| | % By paper |

Focus Intelligence available at 50% surcharge



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business data you can trust





Online Focus

Well respected, comprehensive data

If you sell services into users of online services, this file is for you! **Online Focus** covers organisations making significant use of eCommerce, and enables you to contact the real people behind the online brand.

Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment.

Online Focus is telephone verified regularly by our UK based team, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns

With up to 15 key contacts in each company, including eCommerce and Customer Services decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

... and online specifics:

- Has e-commerce site
- Selling physical products
- Use reputation services
- Blog size & frequency
- Members area
- Use a CMS
- CMS in use
- Media variety
- User experience
- 'Responsive' design
- ... and much more

Fully compliant

Corpdata data fully complies with all personal data protection laws including GDPR.

Quality guarantee

The quality of your data is guaranteed. The 2 for 1 money back guarantee ensures you get every ounce of value from your data.



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Online Focus - Licensing & Pricing

| 1 Month License | Rolling License | 12 Month License |
|--|--|---|
| Unlimited use for 1 month | Unlimited use during license term | Unlimited use for 12 months |
| Initial license £450/1,000 records | Initial license £450/1,000 records | Initial license £1350/1,000 records |
| Ongoing monthly license None | Ongoing monthly license £105/1,000 records | Ongoing monthly license None |
| Data updates None | Data updates Twice monthly | Data updates Twice monthly |

Decision Makers Available

- eCommerce
- Customer Services
- Senior
- Financial
- Marketing
- Computing
- Sales
- Purchasing
- Telecommunications
- Human Resources
- Networking
- Health & Safety
- Fleet
- Call Centre
- Facilities

Full Online Focus Intelligence

| | |
|-----------------------------|-------------------------------------|
| Number of ways to pay | Real-world transparency |
| Has e-commerce site | Modern web techniques |
| Breadth of channels | Web technique complexity |
| Trade in other online shops | Website User Experience |
| Media variety | Website extent |
| Secure areas | Website payload size |
| CMS in use | Physical goods |
| Uses reputation services | Recruit through website |
| Apps available | Outsourced web design / development |
| Database driven | Mobile friendly |
| Server Type | Blogging |
| Cookie policy | Blog size & frequency |
| Likely to be hosted | |

Focus Intelligence available at 50% surcharge



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Focus Lite

Huge, modelled IT usage data

Corpdata have invested 5 years of research and development into creating a modelled IT usage file with the accuracy you would expect from us. We engaged a Knowledge Transfer Partnership Associate to work with us and Plymouth University to deliver accurate modelling. He was also assisted by the University of Dortmund in Germany who he visited to gain specific data mining and modelling skills. The project lasted 3 years and the Associate then went on to work at the world leading high-energy particle physics laboratory, CERN in Switzerland.

Corpdata spent a further 2 years refining the modelling techniques and testing the models. Now we are confident the data provides you with fantastic outcomes. **Focus Lite** offers 5 banded numerical attributes.

Targeted campaigns

With up to 15 key contacts in each company, including IT decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Email addresses

... and IT infrastructure specifics:

- Number of desktop computers
- Number of laptops
- Number of servers
- Number of computers in total
- Number of IT staff
- ... and much more

Fully compliant

Corpdata data fully complies with all personal data protection laws including GDPR.

Quality guarantee

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Focus Lite - Licensing & Pricing

| 1 Month License | Rolling License | 12 Month License |
|---|---|--|
| Unlimited use for 1 month | Unlimited use during license term | Unlimited use for 12 months |
| Initial license £300/1,000 records Ongoing monthly license None Data updates None | Initial license £300/1,000 records Ongoing monthly license £70/1,000 records Data updates Twice monthly | Initial license £780/1,000 records Ongoing monthly license None Data updates Twice monthly |

Decision Makers Available

- Computing
- Networking
- eCommerce
- Senior
- Financial
- Marketing
- Sales
- Purchasing
- Telecommunications
- Human Resources
- Health & Safety
- Fleet
- Call Centre
- Customer Services
- Facilities

Data Attributes Available:

| | |
|------------------|------------------|
| Contact name | No. of employees |
| Job title | Turnover |
| Company name | Trading activity |
| Company address | Email address |
| Telephone number | Web address |

Full Focus Lite Intelligence

Attributes:

Number of IT Staff
 Number of Desktop Computers
 Number of File Servers
 Number of Laptops
 Number of Computers Total

In the following bands:

| | |
|---------------------|-----------------------|
| A - 0 | F - 26 to 50 |
| B - 1 | G - 51 to 100 |
| C - 2 to 5 | H - 101 to 250 |
| D - 6 to 10 | I - 250+ |
| E - 11 to 25 | |

Focus Intelligence available at 50% surcharge



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business data you can trust





Stock Market

Well respected, contact names in UK listed companies

These companies represent the powerhouse of the UK economy. Corpdata's **Stock Market** file enables you to identify the right contacts in them. Giving you access to many of the most influential business contacts in the UK, it may be a small file, but it packs a mighty economic punch!

Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment. **Stock Market** is telephone verified regularly by our UK based team, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns

With up to 15 key contacts in each company, including senior and finance decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

... and stock market specifics:

- Stock market standing
- Stock market name
- ISP in use

Fully compliant

Corpdata data fully complies with all personal data protection laws including GDPR.

Quality guarantee

The quality of your data is guaranteed. The 2 for 1 money back guarantee ensures you get every ounce of value from your data.



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Stock Market - Licensing & Pricing

| 1 Month License | Rolling License | 12 Month License |
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| Unlimited use for 1 month | Unlimited use during license term | Unlimited use for 12 months |
| Initial license £450/1,000 records | Initial license £450/1,000 records | Initial license £1350/1,000 records |
| Ongoing monthly license None | Ongoing monthly license £105/1,000 records | Ongoing monthly license None |
| Data updates None | Data updates Twice monthly | Data updates Twice monthly |

Decision Makers Available

- Senior
- Financial
- Marketing
- Computing
- Sales
- Purchasing
- Telecommunications
- Human Resources
- Networking
- Health & Safety
- Fleet
- eCommerce
- Call Centre
- Customer Services
- Facilities

Data Attributes Available:

Contact name
Job title
Company name
Company address
Telephone number
No. of employees
Turnover
Trading activity
Email address
Web address

Full Stock Market Intelligence

Stock market standing
Stock market name
Stock market capitalisation
Full contact details
Email and web address

Full Intelligence available at 50% surcharge

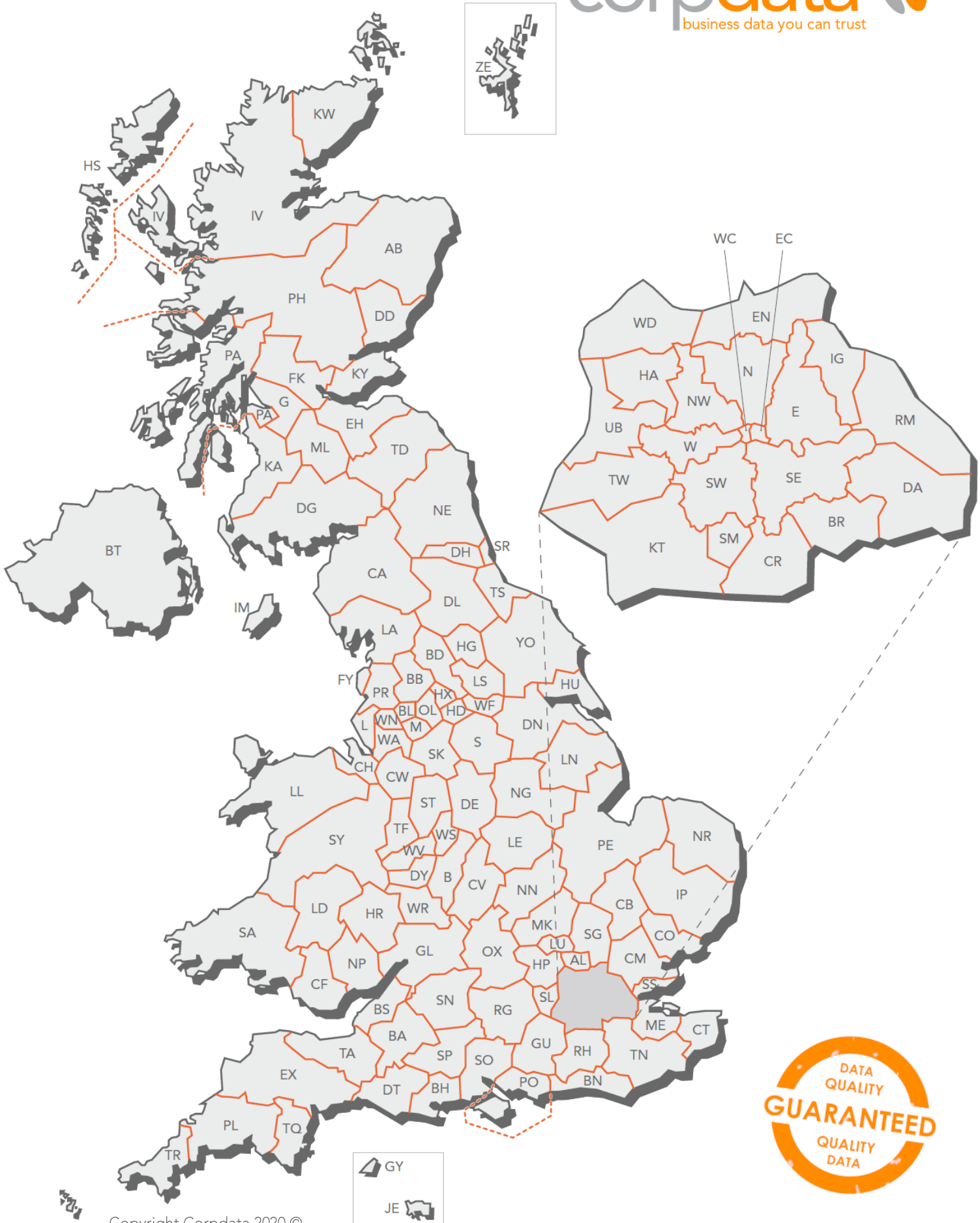


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Postcode Map



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UK Postcode List

| | | | | | |
|----|---------------------|----|----------------------|----|---------------------|
| AB | Aberdeen | HA | Harrow | PO | Portsmouth |
| AL | St Albans | HD | Huddersfield | PR | Preston |
| B | Birmingham | HG | Harrogate | RG | Reading |
| BA | Bath | HP | Hemel Hempstead | RH | Redhill |
| BB | Blackburn | HR | Hereford | RM | Romford |
| BD | Bradford | HS | Western Isles | S | Sheffield |
| BH | Bournemouth | HU | Hull | SA | Swansea |
| BL | Bolton | HX | Halifax | SE | South East London |
| BN | Brighton | IG | Ilford | SG | Stevenage |
| BR | Bromley | IM | Isle of Man | SK | Stockport |
| BS | Bristol | IP | Ipswich | SL | Slough |
| BT | Belfast | IV | Inverness | SM | Sutton |
| CA | Carlisle | JE | Jersey | SN | Swindon |
| CB | Cambridge | KA | Kilmarnock | SO | Southampton |
| CF | Cardiff | KT | Kingston upon Thames | SP | Salisbury |
| CH | Chester | KW | Kirkwall | SR | Sunderland |
| CM | Chelmsford | KY | Kirkcaldy | SS | Southend on Sea |
| CO | Colchester | L | Liverpool | ST | Stoke on Trent |
| CR | Croydon | LA | Lancaster | SW | South West London |
| CT | Canterbury | LD | Llandrindod Wells | SY | Shrewsbury |
| CV | Coventry | LE | Leicester | TA | Taunton |
| CW | Crewe | LL | Llandudno | TD | Galashiels |
| DA | Dartford | LN | Lincoln | TF | Telford |
| DD | Dundee | LS | Leeds | TN | Tunbridge Wells |
| DE | Derby | LU | Luton | TQ | Torquay |
| DG | Dumfries | M | Manchester | TR | Truro |
| DH | Durham | ME | Medway | TS | Cleveland |
| DL | Darlington | MK | Milton Keynes | TW | Twickenham |
| DN | Doncaster | ML | Motherwell | UB | Southall |
| DT | Dorchester | N | North London | W | West London |
| DY | Dudley | NE | Newcastle upon Tyne | WA | Warrington |
| E | East London | NG | Nottingham | WC | West Central London |
| EC | East Central London | NN | Northampton | WD | Watford |
| EH | Edinburgh | NP | Newport | WF | Wakefield |
| EN | Enfield | NR | Norwich | WN | Wigan |
| EX | Exeter | NW | North West London | WR | Worcester |
| FK | Falkirk | OL | Oldham | WS | Walsall |
| FY | Blackpool | OX | Oxford | WV | Wolverhampton |
| G | Glasgow | PA | Paisley | YO | York |
| GL | Gloucester | PE | Peterborough | ZE | Lerwick |
| GU | Guildford | PH | Perth | | |
| GY | Guernsey | PL | Plymouth | | |